



# MIRROR WILBOLB

— reflection of your self-care

NAMING | LOGO DESIGN | BRAND IDENTITY PRE ŠPANIELSKY BEAUTY E-SHOP  
S PONUKOU PRÉMIOVÝCH PRODUKTOV KÓREJSKEJ ANTI AGE KOZMETIKY MIRACLETOX.



Zrkadlo, ktoré mi dáva každodennú spätnú väzbu.

Zrkadlo, ktoré odráža moju inšpiráciu, moje sny,  
moje splnené túžby, splnené aj nesplnené predsavzatia.

Zrkadlo, ktoré odráža moju spokojnosť,  
ale aj nespokojnosť.

Zrkadlo, môj najúprimnejší kritik.

MIRRORO  
WILDBOBO  
reflection of your self-care



— reflection of your self-care  
of self-love  
of inner strength  
of responsibility  
of beauty  
of friendship  
of the female soul

# TONALITY MATTE INTIMITY

Primary colors



PANTONE 482 C



PANTONE Black 6 C

RGB 219 201 193  
HTML DBC9CI  
CMYK 8 17 20 0

RGB 16 25 33  
HTML 10192I  
CMYK 100 61 32 96

Secondary colors



PANTONE 482 C



PANTONE Black 6 C

○ 50 %  
● 20 %

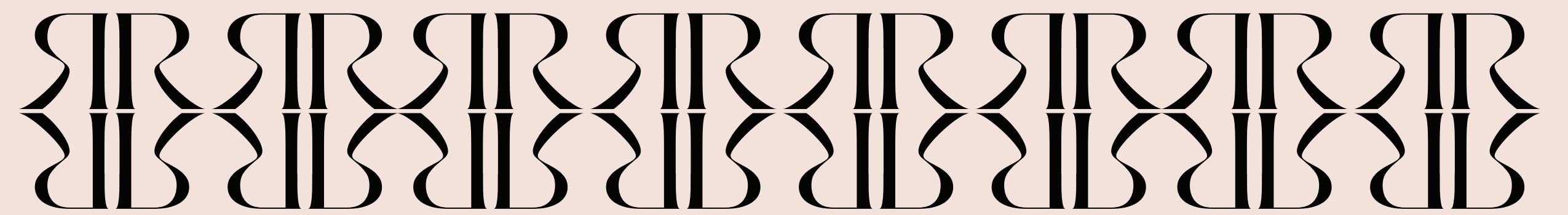
● 70 %  
○ 50 %



MIRRORO  
WILSKOBKO  
— reflection of your self~care

## DECORATIVE PATTERN

~ It really is all about her



MIRRORO  
MISSISSIMO  
— reflection of your self-care

**MIRRORO BEAUTY**

reflection of your self-care

**MIRRORO MIRROBO**

reflection of your self-care

Reflejo de tus momentos de belleza

MIRRORO MIRROBO

reflection of your self-care

Reflejo de tus momentos de belleza

MIRRORO MIRROBO

reflection of your self-care

MIRRORO BEAUTY

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LIVE IN HARMONY WITH NATURE  
AND THE ENVIRONMENT FOR  
THE SUSTAINABLE FUTURE