



MIRRORO
MIBBOBO
— reflection of your self~care

NAMING | LOGO DESIGN | BRAND IDENTITY PRE ŠPANIELSKY BEAUTY E-SHOP
S PONUKOU PRÉMIOVÝCH PRODUKTOV KÓREJSKEJ ANTI AGE KOZMETIKY MIRACLETOX.



Zrkadlo, ktoré mi dáva každodennú spätnú väzbu.
Zrkadlo, ktoré odráža moju inšpiráciu, moje sny,
moje splnené túžby, splnené aj nespĺnené predsavzatia.
Zrkadlo, ktoré odráža moju spokojnosť,
ale aj nespokojnosť.
Zrkadlo, môj najúprimnejší kritik.

MIRRORO
WIBBOBO
— reflection of your self-care



—— reflection of your self~care

of self~love

of inner strength

of responsibility

of beauty

of friendship

of the female soul

TONALITY

MATTE INTIMITY

Primary colors



PANTONE 482 C

RGB 219 201 193
HTML DBC9C1
CMYK 8 17 20 0



PANTONE Black 6 C

RGB 16 25 33
HTML 101921
CMYK 100 61 32 96

Secondary colors



PANTONE 482 C



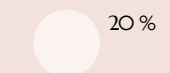
PANTONE Black 6 C



50 %



70 %



20 %



50 %



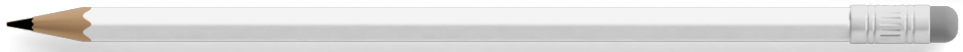
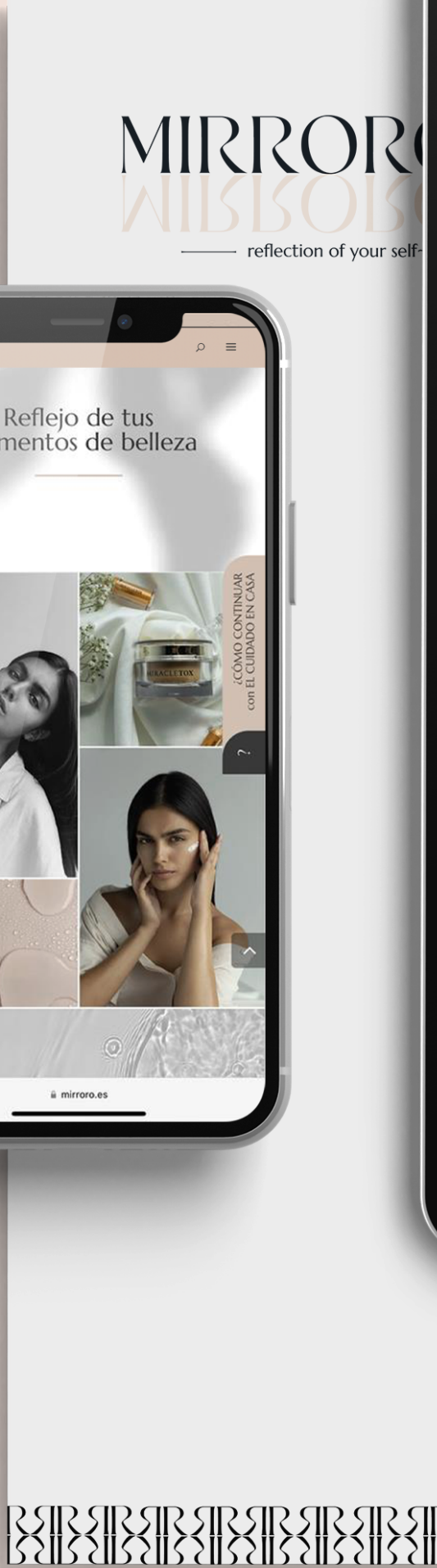
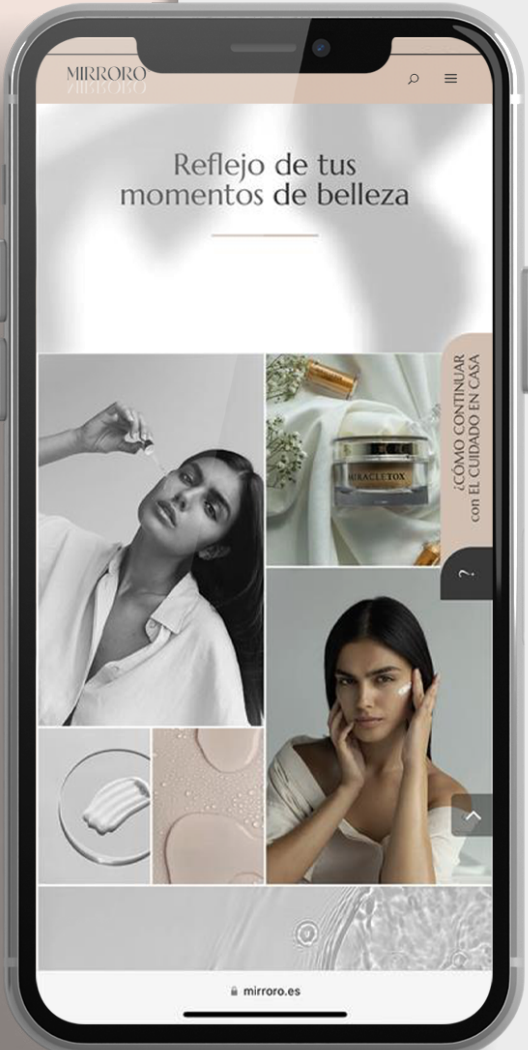
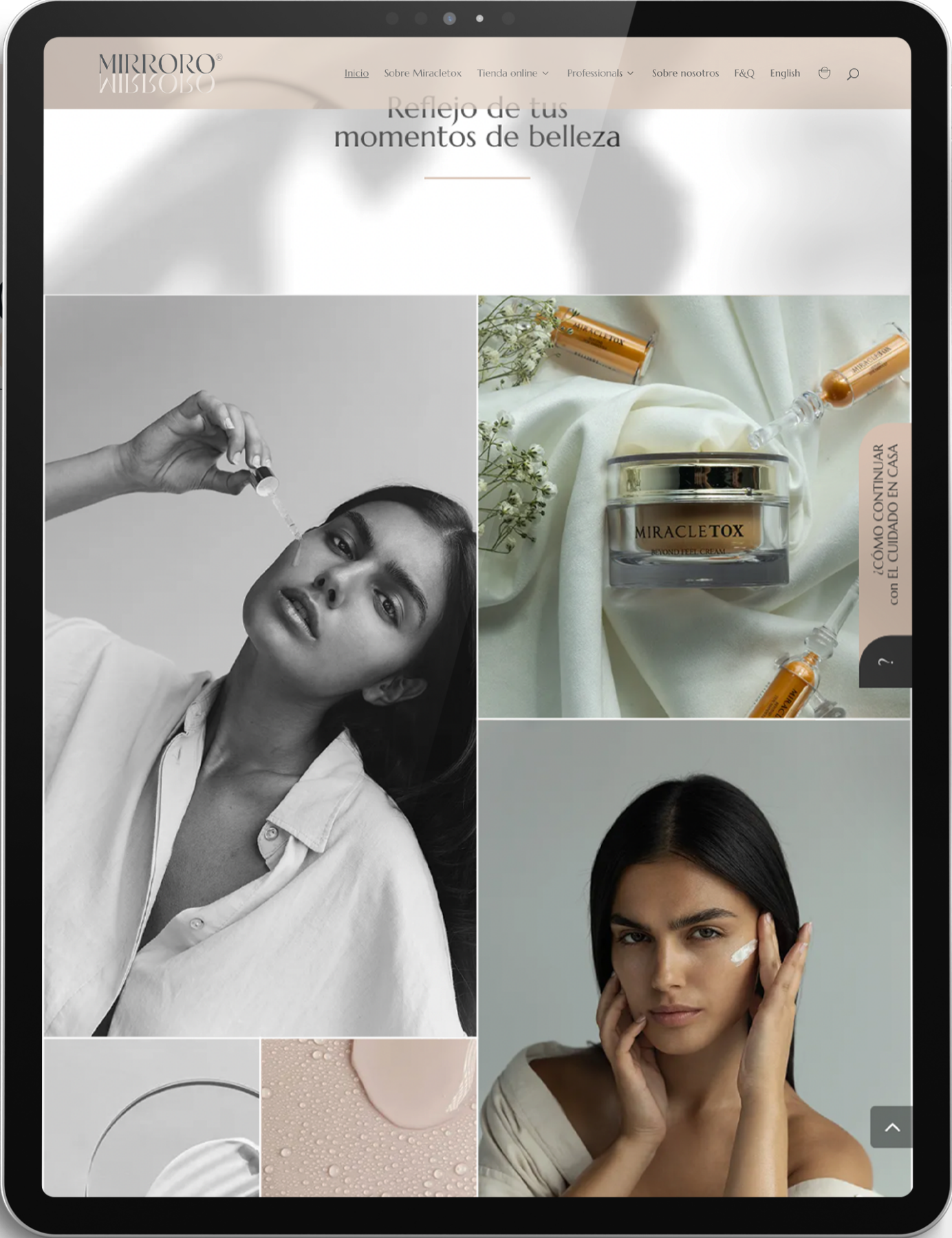
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DECORATIVE PATTERN

~ It really is all about her



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LIVE IN HARMONY WITH NATURE
AND THE ENVIRONMENT FOR
THE SUSTAINABLE FUTURE