

GOODEAS

ON THE GOOD PATH

A light gray world map is shown in the background. A curved line connects two points: a pink line starting from a pink circle in South America (Brazil) and an orange line ending at an orange circle in Eastern Europe (Romania).

BRASIL

ROMANIA

GOODEAS prepája tvorcov dobrých ideí s neziskovými organizáciami. Kampane z Brazílie si môžu urobiť aj v takom Rumunsku.

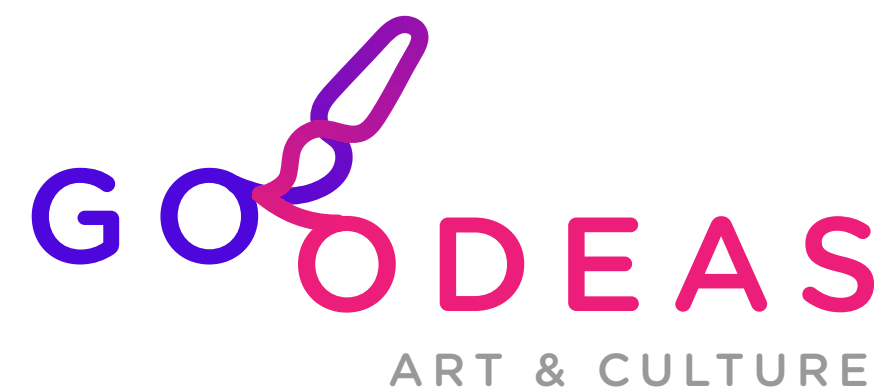
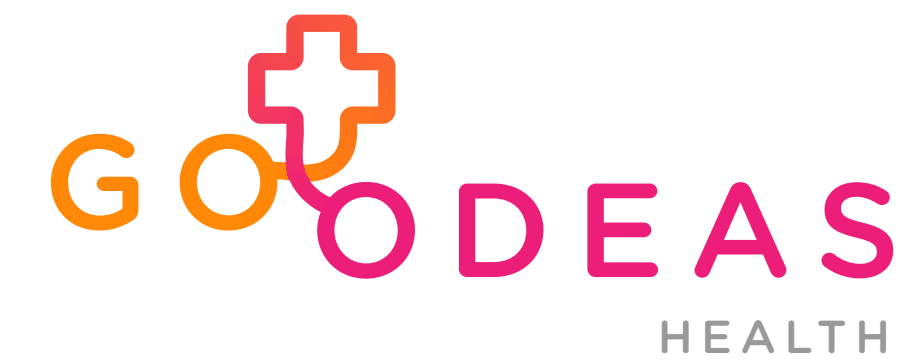
Preto sa hlavným prvkom našej vizuality stal symbol trasy.

GOODEAS nielen prepája, ale aj skrakuje náročný proces adaptácie dobrých kampaní.

GOODEAS

FOR THE BETTER WORLD

ADAPTÁCIE LOGA PRE KATEGÓRIE KAMPANÍ



Symbol trasy využívame ako dynamický prvok loga, pomocou ktorého dokážeme nakresliť rôzne ikony. Tie nám pomáhajú kategorizovať jednotlivé typy kampaní.

VIZITKY

GOODEAS
FOR THE BETTER WORLD

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“Thanks to the campaign
My blood is red and black
there was a 46 % increase
in blood donations.”

THIS IS A GOODEA

TEMPLATE PRE PREZENTÁCIE



GOODEAS
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PRESENTATION TITLE

PRESENTATION SUBTITLE

Loemis ipsumovský | 24. 11. 2017



GOODEAS
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SLIDE TITLE

SLIDE SUBTITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas in massa sollicitudin, venenatis odio at, molestie ipsum. Pellentesque molestie erat id quam euismod mattis.

Ut blandit libero eu accumsan iaculis. Sed vitae est convallis, elementum ligula vel, porta dolor. Quisque finibus elementum nibh, id blandit elit mollis ac.

Donec in eros ultricies, elementum ipsum rhoncus, fringilla ipsum. Proin et nisl vel libero semper faucibus. Mauris egetas nec nibh quis vestibulum. Integer pharetra faucibus ultrices.



FACEBOOK COVER



The Facebook cover features a photograph of two children, a girl and a boy, lying on their stomachs on a white surface. They are both smiling and holding paintbrushes. The girl is holding a red brush, and the boy is holding a yellow brush. A large, vibrant rainbow is painted across the background. To the left of the children, there are several small paint containers in various colors (blue, green, purple, yellow) and a pair of blue safety goggles. The Goodeas logo is overlaid on the image in a stylized, colorful font.

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1 hr · 🌐



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