

Kontentino

Maj upratané svoje okolie tak ako svoju prácu
(stratégia / idea)

Upracme Slovensko



Problém: Generácia Y a ich okolie



Výzva a riešenie



Spôsob

The screenshot shows a social media post creation interface. At the top, there is a navigation bar with 'Calendar', 'Inspirations', 'Albums', and 'Settings'. A 'HELP' icon is in the top right. The main area is split into two panels. The left panel shows a 'DESKTOP PREVIEW' of a post from 'Kontentino' dated '10. May'. The post text is 'Doma asi taký neporiadok nemáš? Upracme spolu Slovensko' with a group of three people icon. Below the text is a photo of a red sofa on a pile of trash. At the bottom of the preview are 'Like', 'Comment', and 'Share' buttons. Below the preview are '20%' zoom, 'Download image', and 'Change image' buttons. The right panel shows 'TAGS: NO TAG' and a 'POST CHECKLIST' with three items: 'Does it contain Kontentino branding?', 'Does this posts contain blue color?', and 'Is the copy clear?'. Below the checklist are 'INTERNAL COMMENTS (0)' and 'CLIENT COMMENTS (0)' tabs. A comment input box with 'Add comment' placeholder and an 'ADD COMMENT' button is present. At the bottom right, there is a 'Send post:' section with a dropdown set to 'for approval' and a 'to Facebook' button.

Calendar Inspirations Albums Settings ▾ HELP

DESKTOP PREVIEW MOBILE PREVIEW

Kontentino
10. May · 🌐

Doma asi taký neporiadok nemáš?
Upracme spolu Slovensko 👤👤👤

Like Comment Share

20% Download image Change image

TAGS: NO TAG

POST CHECKLIST:

- Does it contain Kontentino branding?
- Does this posts contain blue color?
- Is the copy clear?

INTERNAL COMMENTS (0) CLIENT COMMENTS (0)

Add comment

You can use text style: ****bold**** or **italic**.

ADD COMMENT

Send post: for approval ▾ to Facebook

Win



Win Win



Win Win Win



Zadanie pre kreatívnu agentúru

